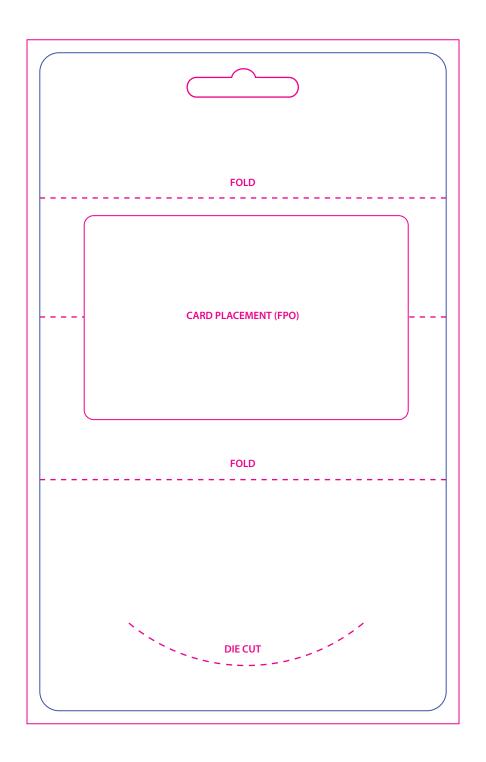


COLOR KEY:





## COMMON PROBLEMS WITH ARTWORK:

- Fonts are not outlined.
- Type has been modified using the style palette (i.e. bold or italic) rather than using the appropriate typeface from font list.
- Graphics are low resolution; raster graphics should be at least 300dpi
- Graphics are missing; not embedded or not supplied with artwork.
- Artwork color is supplied in RGB and not CMYK.
- Graphic does not meet the 1/8" bleed requirements.
   Supplying only the final Photoshop file instead of also including the original layered Photoshop file.

## PRODUCTION SPECIFICATIONS AND PROOFS:

- Carefully check spelling, layout, and specifications. The proof indicates the exact spelling and location of copy, magnetic stripes, hole punching, sequential numbering, signature panels, and or other options to
- Any text or art that is getting extra options such as foil stamping, crystal raised ink, etc. must be in vector format.
- Every effort will be made to match a PMS color. However, there may be a slight variation in color due to overprinting and/or the application of certain print options.
- Any changes or alterations in your design or copy will require a new proof and will also affect your ship date. Your ship date is estimated after you approve of your final artwork.

## **ACCEPTED SOFTWARE:**

We accept artwork from the following programs:
Adobe Illustrator CSAdobe Photoshop CS

- Adobe InDesign CSAdobe PDF High Resolution

We cannot accept other software files, including Microsoft Word, Microsoft Publisher, and Microsoft Powerpoint.